

DATA SCIENCE, B.A.

ADVISING AND CAREERS

LOOKING FOR DATA SCIENCE ADVISING?

Information on group declaration sessions, individual advising appointments, drop-in advising, and contact information for advisors is available on our website (<https://stat.wisc.edu/undergraduate-data-science-studies/>).

WHAT DO DATA SCIENTISTS DO?

Data Scientists are trained to manage, process, model, gain meaning and knowledge, and present data. These skills can be employed in a wide variety of different sectors of employment. Examples of interests of our students include finance, banking, sports analytics, marketing, retail, humanities, psychology, biosciences, healthcare, and consulting, just to name a few. Students are encouraged to combine data science with majors, certificates, and courses from differing areas to best be able to apply their data science in the area of their choosing.

Data science is one of the fastest growing area of jobs in the U.S. and in Wisconsin. All of the major job search engines regularly list a multitude of positions, for example, in 2022 Data Scientist was the #3 job on the web site Glassdoor with over 10,000 jobs, Indeed.com had over 20,000 jobs for data science, and thousands of positions in multiple data oriented categories can be found on Monster.com.

Additionally, the Occupational Outlook Handbook (OOH) from the Bureau of Labor Statistics (<https://www.bls.gov/ooh/math/data-scientists.htm>) shows the job growth outlook from 2021-31 for Data Scientists to be 36% (much faster than average).

Some students may want to continue to develop additional advanced data science skills through graduate education.

L&S CAREER RESOURCES

Every L&S major opens a world of possibilities. SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps students turn the academic skills learned in their major, certificates, and other coursework into fulfilling lives after graduation, whether that means jobs, public service, graduate school or other career pursuits.

In addition to providing basic support like resume reviews and interview practice, SuccessWorks offers ways to explore interests and build career skills from their very first semester/term at UW all the way through graduation and beyond.

Students can explore careers in one-on-one advising, try out different career paths, complete internships, prepare for the job search and/or graduate school applications, and connect with supportive alumni and even employers in the fields that inspire them.

- SuccessWorks (<https://careers.ls.wisc.edu/>)
- Set up a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Enroll in a Career Course (<https://successworks.wisc.edu/career-courses/>) - a great idea for first- and second-year students:

- INTER-LS 210 L&S Career Development: Taking Initiative (1 credit)
- INTER-LS 215 Communicating About Careers (3 credits, fulfills Comm B General Education Requirement)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
 - INTER-LS 260 Internship in the Liberal Arts and Sciences
- Activate your Handshake account (<https://successworks.wisc.edu/handshake/>) to apply for jobs and internships from 200,000+ employers recruiting UW-Madison students
- Learn about the impact SuccessWorks has on students' lives (<https://successworks.wisc.edu/about/mission/>)