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SPANISH STUDIES FOR BUSINESS STUDENTS, CERTIFICATE

LEARNING OUTCOMES

- Develop communication skills in Spanish; integrate these skills to exchange and assess ideas effectively and with level-appropriate accuracy; and practice pragmatic, linguistic and stylistic norms in a formal, professional register of standard Spanish in a variety of written and oral assignments.
- Acquire specialized vocabulary related to business and commerce; analyze authentic informational, financial and marketing materials in Spanish; and incorporate the newly-acquired vocabulary and businessrelated knowledge into their speech and writing.
- Demonstrate knowledge of Hispanic cultures, including awareness
 of the social, cultural, and linguistic diversity that characterizes the
 Spanish-speaking world, as well as familiarity with basic methods of
 literary, cultural and/or linguistic analysis.