

APPLIED SOCIAL RESEARCH, CERTIFICATE

ADVISING AND CAREERS

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Students should consult with the undergraduate advisor in Sociology or the Certificate in Applied Social Research faculty director to declare the certificate.

WHERE CAN I USE SOCIAL RESEARCH SKILLS?

Almost anywhere! Learning social research skills prepares students to pose research questions, understand what kinds of data can answer them, manage and analyze data and have the background to assess its quality. These skills can be deployed in many types of careers. Recent graduates have jobs such as data analyst, associate planner, risk analyst, research associate, study coordinator, and operations data specialist. They work in settings such as research centers, all kinds of business fields, and federal, state and local government offices and nonprofits. Recent graduates also have also pursued masters and doctoral degrees in Sociology and adjacent fields such as public health, policy, law, and medicine.

SUCCESSWORKS

SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps you turn the academic skills learned in your classes into a fulfilling life, guiding you every step of the way to securing jobs, internships, or admission to graduate school.

Through one-on-one career advising, events, and resources, you can explore career options, build valuable internship and research experience, and connect with supportive alumni and employers who open doors of opportunity.

- What you can do with your major (<https://successworks.wisc.edu/what-you-can-do-with-your-major/>) (Major Skills & Outcomes Sheets)
- Make a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
- Try "Jobs, Internships, & How to Get Them," (<https://successworks.wisc.edu/canvas/>) an interactive guide in Canvas for enrolled UW-Madison students