

# SPORTS COMMUNICATION, CERTIFICATE

## CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.

### REQUIREMENTS

## REQUIREMENTS FOR THE CERTIFICATE

The certificate requires 12 credits as follows:<sup>1</sup>

Code	Title	Credits
<b>Survey Course:</b>		
JOURN 150	Introduction to Sports Communication	3
<b>One Skills course from the following:</b>		<b>3</b>
JOURN 350	Sports Marketing Communications	
JOURN 450	Advanced Sports Communication	
MARKETNG 410	Sports Marketing	
<b>One Social Impacts course from the following:</b>		<b>3</b>
HISTORY 136	Sport, Recreation, & Society in the United States	
JOURN 162	Mass Media in Multicultural America	
COM ARTS 359	Sports Media	
JOURN 651	Sports Controversies & Communication Professions	
<b>One Professional Enrichment course from the following:</b>		<b>1-3</b>
INTER-LS 260	Internship in the Liberal Arts and Sciences	
JOURN 601	Colloquium in Professional Communication Careers	
JOURN 697	Internship	
JOURN 699	Directed Study	
COM ARTS 614	Field Experience in Communication	
COM ARTS 615	Second Field Experience in Communication	
<b>Elective credit from any course above to achieve 12 credits</b>		<b>0-2</b>
<b>Total Credits</b>		<b>12</b>

## RESIDENCE AND QUALITY OF WORK

- Minimum 2.000 GPA on all certificate-approved courses
- At least 6 credits in the certificate must be taken in residence

1

Courses taken on a Pass/Fail basis do meet requirements of the certificate.