SPORTS COMMUNICATION, CERTIFICATE

ADVISING AND CAREERS

Matt Hermann is the undergraduate advisor for the Sports Communication Certificate. Students are encouraged to meet with Herman when they have questions about the courses and requirements for the certificate. Contact him by email at mrhermann@wisc.edu.

The Sports Certificate Program encourages students to get involved in sports-related internships and career-building courses (see certificate requirements). Students seeking assistance in securing internships and/or planning their careers should contact Pamela Garcia-Rivera, Media, Information and Communication Career Advisor. Contact her by email at pgarciariver@wisc.edu.

L&S CAREER RESOURCES

Every L&S major opens a world of possibilities. SuccessWorks (https://successworks.wisc.edu/) at the College of Letters & Science helps students turn the academic skills learned in their major, certificates, and other coursework into fulfilling lives after graduation, whether that means jobs, public service, graduate school or other career pursuits.

In addition to providing basic support like resume reviews and interview practice, SuccessWorks offers ways to explore interests and build career skills from their very first semester/term at UW all the way through graduation and beyond.

Students can explore careers in one-on-one advising, try out different career paths, complete internships, prepare for the job search and/or graduate school applications, and connect with supportive alumni and even employers in the fields that inspire them.

- SuccessWorks (https://careers.ls.wisc.edu/)
- Set up a career advising appointment (https://successworks.wisc.edu/make-an-appointment/)
- Enroll in a Career Course (https://successworks.wisc.edu/careercourses/) - a great idea for first- and second-year students:
 - INTER-LS 210 L&S Career Development: Taking Initiative (1 credit)
 - INTER-LS 215 Communicating About Careers (3 credits, fulfills Comm B General Education Requirement)
- Learn about internships and internship funding (https://successworks.wisc.edu/finding-a-job-or-internship/)
 - INTER-LS 260 Internship in the Liberal Arts and Sciences
- Activate your Handshake account (https://successworks.wisc.edu/ handshake/) to apply for jobs and internships from 200,000+ employers recruiting UW-Madison students
- Learn about the impact SuccessWorks has on students' lives (https://successworks.wisc.edu/about/mission/)