

# FOLKLORE, CERTIFICATE

Folklore is the discovery and understanding of everyday human culture – the patterns of ideas, behavior, music, dance, foodways, rituals, crafts, traditions, beliefs, lore, and customs of the everyday people that define our world.

Folklore is a discipline which crosses cultural borders and ethnic boundaries. It seeks to define the place of cultures and ethnicities within the family of humankind as well as examine and document how they intersect and influence each other. It builds bridges of understanding and is critical to our appreciation of how the world works, and how we use traditional knowledge to meet new challenges.

Folklore students will gain fresh perspectives on the ethnic, regional, occupational, gender, and other identities of individuals in specific communities. Students gain knowledge and experience in cultural backgrounds, collection techniques, fieldwork and research, theoretical analysis, and text comprehension and writing.

Folklore touches on every aspect of human life: health and illness, cultural diversity, social and political movements, superstition and fears, the movement of information and disinformation, trends and memes, family and home life, educational systems, entertainment and creative arts, politics and government, fashion and design, gender and sexuality, events and festivals, and more.

Training in Folklore and folklorist practices is useful in careers in the arts, public history, preservation, and museum stewardship, but also in health and medicine, social work, education, law, politics and intelligence, psychology, anthropology, marketing, the non-profit sector, journalism, gaming, international business, tourism, and much more.