

COMMUNICATION ARTS, B.A.

LEARNING OUTCOMES

1. Explain core content in either of the two tracks: Communication Science and Rhetorical Studies or Radio-TV-Film.
2. Analyze communication from theoretical, historical, and critical perspectives.
3. Communicate effectively in writing, orally, or via the creation of media content.
4. Participate in communication practices that support diversity, equity, and inclusion for the historically marginalized.