

# TEXTILES AND FASHION DESIGN, BS

The Bachelor of Science degree in Textiles & Fashion Design (<https://humanecology.wisc.edu/academics/undergraduate-majors/textiles-fashion-design/>) is a unique program that combines experimentation with materials and techniques with a grounding in history, science, and contemporary design. The heart of the major lies in the hands-on studio courses where students learn to weave, dye, print, construct, pattern, illustrate, design, and innovate. This program nurtures students to become leaders in their chosen fields through responsible, resourceful, and research-driven approaches to design.

Going beyond technique, students are encouraged to intuitively make, analyze, and revise, leading to discovery and creative problem-solving. Special topics focus on environmental, economic, and cultural sustainability, as well as technology and entrepreneurship.

Coursework is enhanced by visiting lecturers, special projects with industry partners, and the on-site Helen Louise Allen Textile Collection. Upper-level students in the major are given the opportunity to professionally present their work to public audiences in an annual student showcase. Through capstone and thesis experiences in the final year, students are given time and mentoring to create and present their own unique body of work.

Our award-winning students are highly creative and superb craftspeople engaged in addressing real-world problems and offering sustainable solutions. Textile & Fashion Design students realize their creative visions in ways that are socially, culturally, ethically, and environmentally sensitive.

The Textiles & Fashion Design program highlights craft technique as a pathway to creative practice and prepares students for exciting and creative careers in industry, design, and art. While studies can focus on textiles or fashion, students are encouraged to explore both areas. The program emphasizes interdisciplinary partnerships and encourages "learning by doing" in studios, outreach projects, and sustainable practices. Through capstone and thesis experiences in the final year, students are given time and mentoring to create and present their own unique body of work.

## OPPORTUNITY WITH THE FASHION INSTITUTE OF TECHNOLOGY

Students looking for additional industry experience can apply to the Fashion Institute of Technology (<http://www.fitnyc.edu/>) (FIT) in New York City for their senior year. This experience provides students with industry-specific skills which, when paired with the creative liberal arts background, makes our graduates highly desirable and often recruited by industry leaders. Students apply to FIT in their junior year. If accepted, they participate in a visiting student program in one area of focus: Fashion Design, Textile Surface Design, Footwear & Accessories Design, Communication Design Foundation, Advertising and Marketing Communications, Fashion Business Management, Textile Development and Marketing.

Upon graduation, students who attend FIT are awarded a Bachelor of Science degree from the University of Wisconsin–Madison in Textiles &

Fashion Design with a named option in FIT. A named option is a formally documented sub-major within an academic major program. Named options appear on the transcript with degree conferral. FIT students also earn an associate of applied science (AAS) degree from FIT. Students attending FIT who are considered Wisconsin non-residents continue to pay out-of-state tuition, even if they reside in the state of New York.