

# PERSONAL FINANCE: FINANCIAL PLANNING, BS

Within the Personal Finance program, students may choose to complete the Financial Planning option. This Financial Planning option is registered with the Certified Financial Planner® Board of Standards. The coursework is interdisciplinary with an emphasis on financial management and the economic well-being of individuals and families. The Financial Planning option is the more traditional Personal Finance program leading to careers in counseling, coaching, and wealth management. Graduates of the Financial Planning option leave fully prepared to sit for the prestigious Certified Financial Planner® exam, which Human Ecology students pass well above the national average