

CONSUMER SCIENCE

The Department of Consumer Science studies interactions among consumers, business, and government in order to advance the well-being of consumers, families, and communities. The department is multidisciplinary, including study in economics, finance, sociology, psychology, marketing, and public affairs. The Department of Consumer Science offers multiple undergraduate degree programs both on-campus and online. Consumer Behavior & Marketplace Studies and Personal Finance are both on-campus programs. Consumer Finance & Financial planning and Consumer Marketplace Studies are both offered online as a part of the Online Undergraduate Degree program. All programs focus broadly on the economic well-being of consumers and society. The department also offers M.S. and Ph.D. degrees in human ecology: consumer behavior and family economics.