

CONSUMER MARKETPLACE STUDIES, BS

ADVISING AND CAREERS

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ACADEMIC ADVISING

Each UW-Madison Online student is assigned an academic and career (AC) advisor (<https://online.wisc.edu/academic-career-coach/>). The AC advisor will support the academic and personal success of each student by partnering with Human Ecology advisors in the Student Academic Affairs & Career Development Office (SAA), to assist students as they identify and clarify their educational goals, develop meaningful academic plans, and pursue their own Wisconsin Experience. To find out about other ways UW Madison's campus supports online learners, visit the Academic Support Services page. (<https://oss.wisc.edu/support-services/>)

CAREER DEVELOPMENT

Active engagement in the career development process is a vital component of a student's personal growth in college and future success as a lifelong learner, professional, and global citizen. AC advisors (<https://online.wisc.edu/academic-career-advisor/>) help prepare students for life post-graduation through individual and group advising. The Office of Online Student Success (OSS) (<https://oss.wisc.edu/>) also provides a number of career resources (<https://oss.wisc.edu/resumes/>) for online learners.