

ART, B.S.

The highly ranked Department of Art's degree programs provide creative students with the critical and artistic skills needed to excel in contemporary, multidisciplinary art and design practices. The art curriculum fosters positive collaboration, the creation of innovative and technically advanced art works, and encourages the sharing of diverse points of view. Students can pair the B.S. Art degree with many different majors on campus in order to work toward specific career goals.

Degree programs feature a rigorous foundation program, a set of six courses that students often complete by participating in the popular Contemporary Art & Artists First-Year Interest Group (FIG), before branching out into one or more specialized areas (<https://art.wisc.edu/media-disciplines/>):

- 4D Digital Media
- 4D Video and Performance
- Ceramics
- Drawing/Painting
- Glass/Neon
- Graphic Design
- Metals/Jewelry
- Printmaking/Book Arts
- Photography
- Sculpture
- Wood/Furniture

The department offers five ways to complete a degree:

- The Bachelor of Science in Art (<https://guide.wisc.edu/undergraduate/education/art/art-bs/>) degree
- The Bachelor of Science in Art degree with Graphic Design option (<https://guide.wisc.edu/undergraduate/education/art/art-bs/art-graphic-design-bs/>)
- The Bachelor of Fine Arts (<https://guide.wisc.edu/undergraduate/education/art/art-bfa/>) degree
- The Bachelor of Fine Arts degree with Graphic Design option (<https://guide.wisc.edu/undergraduate/education/art/art-bfa/art-graphic-design-bfa/>)
- The Bachelor of Science in Art Education (<https://guide.wisc.edu/undergraduate/education/art/art-education-bs/>) degree

Potential Careers for Artists include: creative director, content marketing manager, arts coordinator and studio manager, ceramics, glassblowing, metal fabrication, illustration, commercial or fine arts photographer, primary/secondary school art teacher, gallerist, or studio artist. Our graduates also work as community arts organizers, user experience designers, technical assistants for major film companies, jewelry designers and fabricators, book designers, museum preparator and more!

The BFA degree is often selected by students wishing to develop a refined visual art portfolio in preparation for a career as a professional artist or designer, and/or for graduate study. The B.S.-Art degree requires 45 studio art credits, while the BFA requires 72 studio art credits.

All studio art majors begin their undergraduate career in the B.S.-Art program. After completing the foundations and studio breadth coursework, and going through the proper advising steps, students can declare one of the other art programs, such as a BFA or the BFA-Graphic Design Named Option.

The Bachelor of Science in Art Education provides essential preparation for careers in art education. Graduates of the Art Ed program earn a B.S.-Art Education degree, a Wisconsin teaching license in K-12 art education, and gain the skills, knowledge, and confidence to teach the visual arts in public and private schools, at the elementary and secondary levels, and in community settings such as art museums, maker spaces and senior centers.

The Department of Art believes that hardworking students who learn to harness and nurture their creative energies today will be the people influencing progress tomorrow. Come join us!