

BUSINESS FUNDAMENTALS, SUMMER CERTIFICATE

The Summer Certificate in Business Fundamentals (<https://business.wisc.edu/undergraduate/certificates/summer/>) provides basic business education to students pursuing majors outside of the School of Business. The certificate is designed to be completed over multiple summer terms with in-person and online course options, making it a more flexible option for students seeking fundamental business knowledge. Knowledge gained through the Summer Certificate in Business Fundamentals aims to better prepare students for business-related careers upon graduation.