

# INTERNATIONAL BUSINESS, CERTIFICATE

## ADVISING AND CAREERS

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The perspective, intercultural awareness, and regional knowledge gained through the study of international business is always relevant, but has greatest career impact several years into one's career. Therefore, the Certificate in International Business is designed to serve as a complement to a business major. International business careers develop after graduates first develop skills and expertise in a functional area of business, which drives initial career placement and advancement.

Careers in international business are not necessarily located overseas or even in major cities. Many positions are in U.S.-based offices or divisions of international firms.