CONSULTING, CERTIFICATE

LEARNING OUTCOMES

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- 1. Apply critical thinking skills to complex real-world problems to develop strategies and make actionable recommendations to solve business issues based on a variety of important analytical tools and techniques.
- Develop case analysis skills in diagnosing business issues and managerial problems, propose workable solutions, and explain and defend solutions.
- Apply and evaluate project management techniques, and have a basic understanding of the formal and informal tools available to manage time, resources, and stakeholders in executing a project.
- 4. Develop and practice aspects of successful communication: writing, presenting, and listening. A theoretical foundation provides a method of deep audience analysis; apply that analysis when producing a variety of written genres and when preparing content for formal presentation.