

BUSINESS, CERTIFICATE

The Certificate in Business (<https://business.wisc.edu/undergraduate/certificates/business/>) (CIB) program provides non-business students the opportunity to earn a concentration in a clearly defined academic program in business. The coursework allows students to develop a foundational understanding of business and apply this to their specific field, such as international studies or engineering. In addition to careers related to their own fields, students who earn the certificate have also found job opportunities in management, marketing, and other business fields.