

BUSINESS, CERTIFICATE

REQUIREMENTS

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The Certificate in Business (CIB) program consists of six courses (four core courses and two additional breadth courses), for a total of 18 credits. Students are also responsible for any pre-requisite courses needed for core or breadth courses. Specific pre-requisites for each course can be found by clicking on the hyperlinked courses below or by searching for the course in Guide.

Students must take at least 12 of the 18 required credits in residence at UW-Madison. Study abroad courses taken through a UW-Madison-sponsored program will count toward the 12 credits in residence.

Students must earn a grade of "C" or better in all required courses for the CIB.

REQUIRED COURSES

Code	Title	Credits
ACCT I S 300	Accounting Principles ¹	3
or ACCT I S 100	Introductory Financial Accounting	
FINANCE/ECON 300	Introduction to Finance	3
MARKETNG 300	Marketing Management	3
M H R 300	Managing Organizations	3
Breadth Course ²		3
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Total Credits ³		18

¹ CIB students are strongly encouraged to take ACCT I S 300, unless ACCT I S 100 is required by their major. Please note, however, that ACCT I S 100 is a requirement for many other upper-level accounting and finance courses. Students planning to take additional accounting or finance courses, should consult with the CIB advisor.

² Breadth Requirement information:

- Breadth courses must be at least 3 credits
- Breadth courses must be School of Business courses (or courses cross-listed with School of Business). Breadth courses may be from the same department as the core courses
- Breadth courses must be from *two different School of Business departments* (or cross-listed with two different School of Business departments)
- Courses taken at another institution must be directly equivalent to a UW-Madison business course and title (i.e., not elective credit)

³ Due to pre-requisites for some of the required courses, total credits to complete the Certificate in Business may be more than 18.

EXCLUSIONS

The following courses **may not be used** to satisfy the CIB Breadth Courses requirement:

Code	Title	Credits
GEN BUS 306	Business Analytics I	3
GEN BUS 310	Fundamentals of Accounting and Finance for Non-Business Majors	3
GEN BUS 311	Fundamentals of Management and Marketing for Non-Business Majors	3
GEN BUS 365	Contemporary Topics	3
ACCT I S 211	Introductory Managerial Accounting	3
Any business course numbered 399		
Any business course cross-listed with a foreign language		

CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.