

# BUSINESS: RISK MANAGEMENT AND INSURANCE, BBA

The major in risk management and insurance (<https://business.wisc.edu/undergraduate/majors/risk-management-insurance/>) prepares students to identify, analyze, and manage risks that are inherent in the operation of profit and not-for-profit institutions. Besides professional careers in risk management, the major cultivates skills required for challenging opportunities in organizations that accept these risks—private and governmental insurers, as well as brokerage/agency and consulting organizations.

The program of study may be structured to aid students seeking professional designations of Chartered Property and Casualty Underwriter (CPCU) and Associate in Risk Management (ARM).

## RECOGNITION

Our risk management and insurance undergraduate program is consistently ranked among the leading programs in the U.S. by *U.S. News & World Report*.

## RELATED ORGANIZATIONS

Risk Management and Insurance Society (<http://www.rmisuw.org/>)  
Co-Curricular Learning Board (<https://business.wisc.edu/faculty-research/risk-insurance/learning-board/>)