

# PRODUCT MANAGEMENT, CERTIFICATE

## REQUIREMENTS

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A minimum 3.0 GPA must be earned on all course work used to meet the requirements of the certificate program. All certificate credits must be earned in residence at UW-Madison.

### REQUIRED COURSES

Code	Title	Credits
MARKETNG 305 or CNSR SCI 357	Consumer Behavior	3
OTM 300	Operations and Supply Chain Management	3
OTM 401	Product Management	3
OTM 452	Project Management	3
<b>Total Credits</b>		<b>12</b>

Note: Due to pre-requisites for some of the required courses, total credits to complete the Certificate in Product Management may be more than 12.

### CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.