

PRODUCT MANAGEMENT, CERTIFICATE

ADVISING AND CAREERS

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ACADEMIC ADVISING

Current BBA students who have declared the certificate can receive academic advising from their primary academic advisor. Certificate students not admitted to the School of Business will be assigned to the Business Certificate Advising Committee.

Drop-in advising and scheduled appointments are available to students who are declared in the certificate. Students can schedule their appointments via Starfish.

For more information on accessing academic advising, please see the Academic Advising (<https://business.wisc.edu/undergraduate/academic-advising/>) page.

Please note enrollment in required courses is subject to availability. As a result, completion of the certificate within an individual student's intended graduation timeline cannot always be guaranteed.

CAREER ADVISING

All students declared in the certificate will be assigned a career coach in the School of Business. Students are encouraged to use their home school/college career services.

For more information about accessing career coaching, please see our Career Coaching (<https://business.wisc.edu/undergraduate/careers/>) page.