BUSINESS: OPERATIONS AND TECHNOLOGY MANAGEMENT, BBA

HOW TO GET IN

HOW TO GET IN
CURRENT UW–MADISON STUDENTS

Requirements	Details
How to get in	Application required. Meeting the requirements listed below does not guarantee admission. (https://admissions.wsb.wisc.edu/ BbaPreBusiness (https://admissions.wsb.wisc.edu/ BbaPreBusiness/))
Courses required to get in	Students are required to complete each of the 4 requirements below. Requirements can be completed via coursework, test credit, transfer work, or placement exam (if applicable).

Communication A
  • ENGL 100
  • COM ARTS 100
  • ESL 118
  • LSC 100

Quantitative Reasoning A
  • MATH 112
  • MATH 114
  • MATH 171
  • COMP SCI/L I S 102

Economics
  • ECON 101
  • ECON 111

Human Behavior
  • PSYCH 202
  • SOC/C&E SOC 211
  • ANTHRO 104
  • GEN&WS 102
  • HDFS 263

GPA requirements to get in	Minimum 3.0 UW-Madison GPA.

Credits required to get in	• If you started at UW-Madison as a first-year student, 24 credits completed/in-progress at UW-Madison are required for application. • If you started at UW-Madison as a transfer student, 12 completed/in-progress at UW-Madison are required for application. • In-progress course credits towards this minimum must be completed at the end of the spring application term.
Other	• Pre-Business 101 workshop required during the intended application year. • Pre-Business applicants may apply once within their first four terms (Fall/Spring) at UW-Madison, based on enrollment date. There is no credit maximum.

Semester	Deadline to apply	Decision notification timeline
To apply for a fall start	Mid March	On or before July 1st.
To apply for a spring start	This program does not accept applications to start in the spring.	
To apply for a summer start	This program does not accept applications to start in the summer.	

PROSPECTIVE FIRST-YEAR APPLICANTS

All prospective UW–Madison students must apply through the central Office of Admissions and Recruitment (https:// www.admissions.wisc.edu/). Prospective high school students may be considered for direct admission to Business based on their application to the University of Wisconsin-Madison. Simply list a Business interest as your top academic area of interest on the University application.

PROSPECTIVE TRANSFER APPLICANTS

Transfer students at University of Wisconsin System campuses or Wisconsin Technical Colleges may apply separately for admission to both the University of Wisconsin-Madison and the School of Business during the spring term for fall enrollment. Information for prospective transfer students can be found here: https://business.wisc.edu/undergraduate/ admissions/transfer-students/.

ADDITIONAL INFORMATION

Students declared in Business: Operations and Technology Management cannot earn the Summer Certificate in Business Fundamentals, Certificate in Business, or the Certificate in Entrepreneurship due to curriculum overlap.