

# BUSINESS: OPERATIONS AND TECHNOLOGY MANAGEMENT, BBA

## FOUR-YEAR PLAN

This is a **sample** four-year plan for students directly admitted into the School of Business from high school. We encourage all students to consult with their academic advisor to develop an individualized plan that meets their specific needs.

### Freshman

Fall	Credits	Spring	Credits	Summer	Credits
ECON 101	4	MATH 211	3	5 MARKETNG 300	3
PSYCH 202	3	Communications A	3		
Science	3	Ethnic Studies	3		
Social Science	3	ECON 102	4		
GEN BUS 110	1				
	<b>14</b>		<b>15</b>		<b>3</b>

### Sophomore

Fall	Credits	Spring	Credits
GEN BUS 306	3	GEN BUS 307	3
ACCT I S 100	3	ACCT I S 211	3
OTM 300	3	FINANCE/ ECON 300	3
M H R 300	3	GEN BUS 360	3
Elective	3	Elective	3
	<b>15</b>		<b>15</b>

### Junior

Fall	Credits	Spring	Credits
Communications B	3-4	OTM/ MARKETNG 421, 654, or MARKETNG 427	2-3
OTM 451	3	OTM 453	3
OTM 351 or 370	3	Ethics <sup>1</sup>	3-4
Humanities	3	Science	3
	<b>12-13</b>		<b>11-13</b>

### Senior

Fall	Credits	Spring	Credits
Business Breadth	3	Business Breadth	3
OTM Elective	3	OTM Elective	3
Literature	3	Elective	3

GEN BUS 301	3 Elective	3
	<b>12</b>	<b>12</b>

### Total Credits 109-112

1

Students must choose one of the following courses: PHILOS 241 Introductory Ethics, PHILOS 243 Ethics in Business, PHILOS 341 Contemporary Moral Issues, ENVIR ST/PHILOS 441 Environmental Ethics