

# BUSINESS: OPERATIONS AND TECHNOLOGY MANAGEMENT, BBA

## ADVISING AND CAREERS

### ADVISING AND CAREERS ADVISING

Advising is an integral part of any student's educational journey in the School of Business Undergraduate Program. Starting at Student Orientation, Advising, and Registration (SOAR), we encourage all students to connect with academic advisors. Business academic advisors have a wealth of knowledge about courses on campus, as well as policies and procedures.

Business career coaches help students with career exploration, internships, resumes, job search, interviewing, and more. We encourage students to connect with their career coach once they arrive on campus.

Business academic advisors and career coaches are passionate about student success. Students experiencing academic difficulty or personal struggles are encouraged to talk to their advisor about how their individual situation may affect their academic performance.

#### Assigned Academic and Career Coaches

Admitted business students will have one assigned academic advisor. Career coaches are assigned by academic major to be able to provide industry-specific career guidance. If a student has more than one major, they may have more than one assigned career coach. Students can find their assigned advisor and coach by logging into the Starfish portal through MyUW.

For students not yet admitted to the School of Business, there is a team of pre-business advisors available.

#### Accessing Advising

Drop-in advising and scheduled appointments are available for admitted business students. Pre-business students may also schedule an appointment with a pre-business academic advisor or utilize drop-in academic advising.

For more information on accessing academic advising, please see our Academic Advising page (<https://business.wisc.edu/undergraduate/academic-advising/>).

For more information on accessing career coaching, please see our Career Coaching page (<https://business.wisc.edu/undergraduate/careers/>).

### CAREERS

All products and services, from cars to surgeries to consulting, are delivered by organized systems. It is the job of operations managers to make sure those activities occur when they are needed, in the right way, with the right quality, and in the right quantity. Operations management designs and oversees the transformation of inputs, such as labor, equipment, facilities, materials, energy, and information, into goods and

services for customers. To make this all happen, the operations function is responsible for critical activities such as process design, resource planning, scheduling, and quality management.

#### Common Career Paths Consulting & Project Management

- Operations consulting is the act of assisting various types of businesses in assessing the current status of internal processes, procedures, and strategies in order to enhance the overall operation and efficiency of the organization. The scope of operations consulting is quite broad, serving businesses that are both service-based and product or manufacturing-based.
- Because consulting engagements often occur as discrete projects that are separate from business-as-usual activities, project management tools and skills are often needed to bring a team of people together temporarily to focus on specific project objectives

#### Service Operations Management

- Service operations management is concerned with the design, operations, and improvement of processes used to produce and deliver services to customers. Because services often require a high degree of customer involvement in the creation of the service, key responsibilities involve developing tasks and procedures for both employees and customers to enable error-free, fast, and low cost creation of the service.

#### Technology Management

- Technology management allows an organization to manage its technological assets to create a competitive advantage. The role of technology management is to understand the value that technologies can have for an organization and for its customers, and to decide when and how to invest in technology development.

#### Manufacturing Management

- Manufacturing management involves the design, execution, and improvement of processes used to manufacture goods for end users. Key tasks involve planning and control of materials and resources to enable these processes and make them error-free, fast, and low cost.

Please visit our website (<https://business.wisc.edu/undergraduate/majors/operations-technology-management/>) for further details about potential career areas and responsibilities.

More information on Career Pathways (<https://business.wisc.edu/undergraduate/careers/pathways/>).