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## BUSINESS ADMINISTRATION: MARKETING, BBA

## HOW TO GET IN

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Students applying to the BBA in Business Administration–Marketing program apply through UW–Madison Online (https://online.wisc.edu/). UW–Madison Online undergraduate programs are for those applying as transfer students (i.e., those transferring at least 12 college credits). UW–Madison re-entry students may also be considered. For more information, visit the UW–Madison Online admissions website (https://online.wisc.edu/apply/).