

MANAGEMENT AND HUMAN RESOURCES

Students in human resources management study how organizations attract, motivate, develop, and retain employees, and how they interact with organizations representing employees. Management studies focus on the activities of leadership, power, decision-making, organizational structure and change, strategy and policy, and the integration of organizational functions. Studies in entrepreneurship are designed for students who are interested in bringing new ideas to the marketplace.

The M H R major is designed to give students the choice of which option(s) to study: human resources, management, or entrepreneurship.

DEGREES/MAJORS/CERTIFICATES

- Business Administration: Human Resources, BBA (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-administration-human-resources-bba/>)
- Business Administration: Management, BBA (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-administration-management-bba/>)
- Business: Management and Human Resources, BBA ([http://guide.wisc.edu/undergraduate/business/management-human-resources-business-bba/](http://guide.wisc.edu/undergraduate/business/management-human-resources/business-management-human-resources-bba/))
- Entrepreneurship, Certificate (<http://guide.wisc.edu/undergraduate/business/management-human-resources/entrepreneurship-certificate/>)

PEOPLE

For more information about the faculty and their research interests, please visit the [directory \(https://business.wisc.edu/directory/\)](https://business.wisc.edu/directory/).