

# ENTREPRENEURSHIP FUNDAMENTALS, CERTIFICATE

## REQUIREMENTS

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A minimum 2.5 GPA must be earned on all coursework applied to meet the requirements of the certificate program. At least 50% of the certificate credits must be earned in residence at UW-Madison as a degree-seeking undergraduate.

Code	Title	Credits
ACCT 1S 211	Introductory Managerial Accounting	3
M H R 322	Introduction to Entrepreneurship	3
Complete two of the following courses for 6 credits		6
M H R 434	Venture Creation	
MARKETNG 355	Marketing in a Digital Age	
MARKETNG 437	New Product Innovation	
<b>Total Credits</b>		<b>12</b>

### CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.