

# BUSINESS: MANAGEMENT AND HUMAN RESOURCES: MANAGEMENT

**Admissions to the Business: Management and Human Resources: Management named option have been suspended in fall 2024 and discontinued in fall 2028. Students interested in this area of study should pursue the new Business: Management, BBA (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-management-bba/>).**

## MANAGEMENT OPTION

This major focuses on the activities of management in organizations. Course material covers leadership, power, decision-making, organizational structure and change, strategy and policy, and the integration of organizational functions (such as marketing and finance). The topics apply to business, government, health care, and other service organizations. This concentration is especially appropriate for students who seek roles as general managers and administrators at all levels of an organization, rather than roles as technical specialists. Students are also helped in developing a long-term perspective of both their own careers and the function of management in organizations and society.

## REQUIREMENTS

Students must take a minimum of 12 credits, distributed as follows:

Code	Title	Credits
<b>Core</b>		
M H R 423	Strategic Management	3
Complete 3 of the following OR 2 of the following and 1 elective		9
M H R 305	Human Resource Management	
M H R 399	Reading and Research-Management (Double counting of M H R 399 across options within the M H R major is prohibited.)	
M H R 401	Leading Teams	
M H R/INTL BUS 403	Global Issues in Management	
M H R 412	Management Consulting	
M H R 420	Leading Change in Organizations	
<b>Electives:</b>		
M H R 310	Challenges & Solutions in Business Sustainability	
M H R 365	Contemporary Topics	
M H R 422	Entrepreneurial Management	
M H R 427	Entrepreneurial Growth Strategies	
M H R 604	Leadership Theory and Practice	
M H R 611	Strategic Talent Management	
M H R 617	Diversity in Organizations	

M H R 628	Negotiations
COM ARTS 575	Communication in Complex Organizations
ECON/POP HLTH/PUB AFFR 548	The Economics of Health Care
PSYCH/ISY E 349	Introduction to Human Factors
PSYCH/ISY E 653	Organization and Job Design
SOC 632	Sociology of Organizations
<b>Total Credits</b>	<b>12</b>

## FOUR-YEAR PLAN

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#### Freshman

Fall	Credits Spring	Credits
MATH 211	4 ECON 101	4
GEN BUS 110	1 PSYCH 202	3
Communications A	3 Science	3
Ethnic Studies	3 Humanities, Social Science, or Literature	3
	<b>11</b>	<b>13</b>

#### Sophomore

Fall	Credits Spring	Credits Summer	Credits
ECON 102	4 GEN BUS 307	3 FINANCE/ECON 300	3
GEN BUS 306	3 ACCT I S 211	3	
ACCT I S 100	3 OTM 300	3	
M H R 300	3 MARKETNG 30C	3	
GEN BUS 360	3 M H R 305, 399, 401, 403, or 412	3	
	<b>16</b>	<b>15</b>	<b>3</b>

#### Junior

Fall	Credits Spring	Credits
M H R 423	3 M H R 305, 399, 401, 403, or 412	3
Ethics <sup>1</sup>	3-4 Business Breadth	3
Communications B	3-4 Elective	3
Elective	3 Elective	3
	<b>12-14</b>	<b>12</b>

#### Senior

Fall	Credits Spring	Credits
GEN BUS 301	3 M H R 305, 399, 401, 403, 412, 310, 365, 422, 427, or 628	3
Humanities, Social Science, or Literature	3 Business Breadth	3

Humanities, Social Science, or Literature Elective	3 Elective 3 Science	3 3
12		12
Total Credits 106-108		