

BUSINESS LEADERSHIP, CERTIFICATE

REQUIREMENTS

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This certificate requires 12 credits of coursework. A minimum 2.000 GPA must be earned on required certificate coursework. Completed courses listed within the certificate curriculum, whether or not they meet a specific requirement, are included in the calculation of the GPA.

At least 50% of the certificate credits must be earned in residence at UW-Madison as a degree-seeking undergraduate. All certificate courses must be graded; credit/no credit and pass/fail do not qualify.

Code	Title	Credits
Entrepreneurial Mindset		
Complete one course for 3 credits		3
INFO SYS 352	Digital Strategy	
M H R 322	Introduction to Entrepreneurship	
M H R 415	Strategic Management of Innovation and Corporate Entrepreneurship	
M H R 422	Advanced Entrepreneurship	
M H R 434	Venture Creation	
M H R 438	Wisconsin Applied Ventures in Entrepreneurship (WAVE)	
M H R 441	Technology Entrepreneurship	
M H R/ INTEGART 632	Introduction to Arts Entrepreneurship	
MARKETNG 437	New Product Innovation	
Inclusivity		
Complete one course for 3 credits		3
ACT SCI 655	Health Analytics	
INTL BUS/ GEN BUS 320	Intercultural Communication in Business	
INTL BUS/ GEN BUS 340	Culture and Communication in Western Europe	
INTL BUS/ M H R 403	Global Issues in Management	
M H R 401	Leading Teams	
M H R 420	Leading Change in Organizations	
M H R 604	Leadership Theory and Practice	
M H R 611	Strategic Talent Management	
M H R 612	Labor-Management Relations	
M H R 617	Diversity in Organizations	
M H R 628	Negotiations	
MARKETNG 415	Marketing Communications	
OTM 452	Project Management	
R M I 660	Risk Analytics and Behavioral Science	
REAL EST 435	Fair Housing Studies	
REAL EST 560	Affordable Housing	

Additional Entrepreneurial Mindset or Inclusivity

Complete one additional 3 credit course from the Entrepreneurial Mindset or Inclusivity lists above. 3

Capstone

M H R 325 Leadership In Action 3

Total Credits 12

Note: Some Entrepreneurial Mindset and Inclusivity course options have prerequisite requirements.

CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.