

# FINANCE

The finance curriculum prepares students for a wide variety of career pathways including corporate finance, the investments and securities industry, the management of financial institutions including banks and insurance companies, and the evolving financial technology sector. The theory of finance and its applications are emphasized. Students learn about: security analysis and valuation, security trading, financial markets and government policies, financial forecasting, capital structure, financial risk management, venture capital, security issuance, international finance and financial technology.

## DEGREES/MAJORS/CERTIFICATES

### DEGREES/MAJORS/ CERTIFICATES

- Business: Finance, Investment, and Banking, BBA (<http://guide.wisc.edu/undergraduate/business/finance/business-finance-investment-banking-bba/>)