

BUSINESS: FINANCE, INVESTMENT, AND BANKING, BBA

FOUR-YEAR PLAN

Please use this recommended course sequencing guide as a reference point as you work with your academic advisor to plan your schedule throughout your BBA experience. This guide is intended for students whose primary major and career interests are in finance. Many business breadth and core finance courses are recommended early on so that students are prepared for the internship interview process which begins as early as sophomore year. There are several factors that may impact your optimal course sequencing plan, so please consult with your academic advisor.

Freshman

Fall	Credits	Spring	Credits	Summer	Credits	Total
MATH 211 or 221	5	MATH 213 or 222	3	3-4	See footnote 3	0
PSYCH 202	3	GEN BUS 306	3			
ECON 101	4	ACCT I S 100	3			
GEN BUS 110 ¹	1	ECON 102	3-4			
GEN BUS 106	1	FINANCE 200 ²	1			
Communications A	3-4					
		17-18	13-15			0

Sophomore

Fall	Credits	Spring	Credits	Summer	Credits	Total
FINANCE 205 ²	1	FINANCE/ECON 320	3	Internship	3	
FINANCE/ECON 300	3	FINANCE 325	3			
FINANCE 305	3	MARKETNG 300, M H R 300, or OTM 300	3			
ACCT I S 301	3	GEN BUS 360	3			
GEN BUS 307	3	Ethnic Studies	3			
MARKETNG 30C	3					
M H R 300, or OTM 300						
		16	15			0

Junior

Fall	Credits	Spring	Credits	Summer	Credits	Total
FINANCE 330	3	MARKETNG 300, M H R 300, or OTM 300	3	Internship	3	
Finance Elective ⁴	3	Business Breadth	3			
ACCT I S 211	3	Ethics ⁵	4			
Electives	6	Humanities or Social Science	3			

	Elective	3	
	15	16	0
Senior			
Fall	Credits	Spring	Credits
Finance Elective ⁴	3	Business Breadth	3
GEN BUS 301	3	Humanities, Literature, or Social Science	3
Humanities, Literature, or Social Science	3	Science	3
Science Elective	3	Electives	4
	15	13	

Total Credits 120-123

- Pre-business admits will take this course in the term of admission to the Wisconsin School of Business.
- This is the recommended course but any elective is acceptable.
- Taking summer courses is an option to reduce credit loads during the traditional semesters. Ideal classes to take over the summer include: MARKETNG 300, M H R 300, OTM 300, ACCT I S 211, ECON 102 and Business Breadth.
- This can be any 3 credit FINANCE course numbered above 330.
- Students must choose one of the following courses: PHILOS 241 Introductory Ethics, PHILOS 243 Ethics in Business, PHILOS 341 Contemporary Moral Issues, PHILOS/ENVIR ST 441 Environmental Ethics