

# SCHOOL OF BUSINESS

## DEGREES/MAJORS/CERTIFICATES

### MAJORS, SPECIALIZATIONS, CERTIFICATES, AND OTHER PROGRAMS

- Accounting, Certificate (<http://guide.wisc.edu/undergraduate/business/accounting-information-systems/accounting-certificate/>)
- Business Administration: Human Resources, BBA (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-administration-human-resources-bba/>)
- Business Administration: Management, BBA (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-administration-management-bba/>)
- Business Administration: Marketing, BBA (<http://guide.wisc.edu/undergraduate/business/marketing/business-administration-marketing-bba/>)
- Business Fundamentals, Summer Certificate (<http://guide.wisc.edu/undergraduate/business/school-wide/summer-certificate-business-fundamentals/>)
- Business, Certificate (<http://guide.wisc.edu/undergraduate/business/school-wide/business-certificate/>)
- Business: Accounting, BBA (<http://guide.wisc.edu/undergraduate/business/accounting-information-systems/business-accounting-bba/>)
- Business: Actuarial Science, BBA (<http://guide.wisc.edu/undergraduate/business/risk-insurance/business-actuarial-science-bba/>)
- Business: Finance, Investment, and Banking, BBA (<http://guide.wisc.edu/undergraduate/business/finance/business-finance-investment-banking-bba/>)
- Business: Information Systems, BBA (<http://guide.wisc.edu/undergraduate/business/operations-information-management/business-information-systems-bba/>)
- Business: International Business, BBA (<http://guide.wisc.edu/undergraduate/business/international-business/business-international-business-bba/>)
- Business: Management and Human Resources, BBA (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-management-human-resources-bba/>)
- Business: Marketing, BBA (<http://guide.wisc.edu/undergraduate/business/marketing/business-marketing-bba/>)
- Business: Operations and Technology Management, BBA (<http://guide.wisc.edu/undergraduate/business/operations-information-management/business-operations-technology-management-bba/>)
- Business: Real Estate and Urban Land Economics, BBA (<http://guide.wisc.edu/undergraduate/business/real-estate-urban-land-economics/business-real-estate-urban-land-economics-bba/>)
- Business: Risk Management and Insurance, BBA (<http://guide.wisc.edu/undergraduate/business/risk-insurance/business-risk-management-insurance-bba/>)
- Business: Supply Chain Management, BBA (<http://guide.wisc.edu/undergraduate/business/operations-information-management/business-supply-chain-management-bba/>)
- Consulting, Certificate (<http://guide.wisc.edu/undergraduate/business/school-wide/consulting-certificate/>)
- Entrepreneurship, Certificate (<http://guide.wisc.edu/undergraduate/business/management-human-resources/entrepreneurship-certificate/>)
- International Business, Certificate (<http://guide.wisc.edu/undergraduate/business/school-wide/international-business-certificate/>)