

BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS, M.S.

Founded in 1900, the School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly ranked program that equips you to meet both academic and career challenges. Employers value School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive WSB alumni, Business Badgers graduate prepared to lead their organizations to success and transform the world of business. Together Forward!

NAMED OPTION IN REAL ESTATE

Admissions to the Business: Real Estate and Urban Land Economics: Real Estate, M.S. named option have been suspended as of fall 2023 and will be discontinued as of fall 2024. This named option has been replaced by the named option in Real Estate and Urban Economics described below.

NAMED OPTION IN REAL ESTATE AND URBAN ECONOMICS

The M.S.–Business: Real Estate and Urban Economics offers a holistic and in-depth real estate graduate education you won't get anywhere else. World class faculty in the classroom, hands-on projects and case studies, and domestic and international travel opportunities. Students have the opportunity to pursue a specialization such as Applied Real Estate Investment (AREIT), Private Equity (PE), or Affordable Housing and Sustainable Development, or focus on development and complementary electives through the Core path. With support from the James A. Graaskamp Center for Real Estate (<https://business.wisc.edu/centers/graaskamp/>), you will gain knowledge and make industry connections to pursue the real estate career path of your choice. See the Guide page (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-real-estate-urban-economics-ms/>) for more information.

NAMED OPTION IN GLOBAL REAL ESTATE (GREM)

The Global Real Estate Master (GREM) program brings together students from top international business programs and the best in real estate education to provide the unique preparation needed to become a global leader. The GREM program is designed for those who would like to work anywhere in the real estate industry. Students will learn principles of

real estate, finance, and development that apply universally, and will be exposed to the variety of opportunities the global real estate industry offers. See the Guide page (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-global-real-estate-ms/>) for more information.