

BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS, MS

Founded in 1900, the School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly ranked program that equips you to meet both academic and career challenges. Employers value School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive WSB alumni, Business Badgers graduate prepared to lead their organizations to success and transform the world of business. Together Forward!

NAMED OPTION IN REAL ESTATE AND URBAN ECONOMICS

The MS–Business: Real Estate and Urban Economics offers a holistic and in-depth real estate graduate education you won't get anywhere else: world-class faculty in the classroom, hands-on projects and case studies, internships, and domestic and international travel opportunities. Students have the opportunity to pursue a specialization such as Applied Real Estate Investment (AREIT), Private Equity (PE), or Affordable and Sustainable Housing Development, or focus on development and complementary electives through the Core path. With support from the James A. Graaskamp Center for Real Estate (<https://business.wisc.edu/centers/graaskamp/>), you will gain knowledge and make industry connections to pursue the real estate career path of your choice. See the Guide page (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-real-estate-urban-economics-ms/>) for more information.

NAMED OPTION IN GLOBAL REAL ESTATE (GREM)

The Global Real Estate Master (GREM) program brings together students from top international business programs and the best in real estate education to provide the unique preparation needed to become a global leader. The GREM program is designed for those who would like to work anywhere in the real estate industry. Students will learn principles of real estate, finance, and development that apply universally and will be exposed to the variety of opportunities the global real estate industry offers. See the Guide page (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-global-real-estate-ms/>) for more information.

ADMISSIONS

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Students apply to the Master of Science in Real Estate and Urban Land Economics through one of the named options:

- Global Real Estate (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-global-real-estate-ms/#text>)
- Real Estate and Urban Economics (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-real-estate-urban-economics-ms/>)

FUNDING

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GRADUATE SCHOOL RESOURCES

Resources to help you afford graduate study might include assistantships, fellowships, traineeships, and financial aid. Further funding information (<https://grad.wisc.edu/funding/>) is available from the Graduate School. Be sure to check with your program for individual policies and restrictions related to funding.

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (<http://guide.wisc.edu/graduate/#policiesandrequirements>), in addition to the program requirements listed below.

MAJOR REQUIREMENTS CURRICULAR REQUIREMENTS

Requirement Detail

Minimum Credit Requirement	30 credits
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Minimum Residence Credit Requirement	See Named Option for policy information.
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Minimum Graduate Coursework Requirement	See Named Option for policy information.
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Overall Graduate GPA Requirement	3.00 GPA required. Refer to the Graduate School: Grade Point Average (GPA) Requirement policy: https://policy.wisc.edu/library/UW-1203 (https://policy.wisc.edu/library/UW-1203/).
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Other Grade Requirements	Students may be required to retake a course in which they receive a grade lower than a C.
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Assessments and Examinations	No required assessments or examinations beyond course requirements.
Language Requirements	No language requirements.

REQUIRED COURSES

Select a Named Option (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/#NamedOptions>) for courses required.

NAMED OPTIONS

A named option is a formally documented sub-major within an academic major program. Named options appear on the transcript with degree conferral. Students pursuing the MS in Business: Real Estate and Urban Land Economics must select one of the following named options:

View as listView as grid

- **BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS: GLOBAL REAL ESTATE, MS ([HTTP://GUIDE.WISC.EDU/GRADUATE/REAL-ESTATE-URBAN-LAND-ECONOMICS/BUSINESS-REAL-ESTATE-URBAN-LAND-ECONOMICS-MS/BUSINESS-REAL-ESTATE-URBAN-LAND-ECONOMICS-GLOBAL-REAL-ESTATE-MS/](http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-global-real-estate-ms/))**
- **BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS: REAL ESTATE AND URBAN ECONOMICS, MS ([HTTP://GUIDE.WISC.EDU/GRADUATE/REAL-ESTATE-URBAN-LAND-ECONOMICS/BUSINESS-REAL-ESTATE-URBAN-LAND-ECONOMICS-MS/BUSINESS-REAL-ESTATE-URBAN-LAND-ECONOMICS-REAL-ESTATE-URBAN-ECONOMICS-MS/](http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-real-estate-urban-economics-ms/))**

PROFESSIONAL DEVELOPMENT

PROFESSIONAL DEVELOPMENT GRADUATE SCHOOL RESOURCES

Take advantage of the Graduate School's professional development resources (<https://grad.wisc.edu/pd/>) to build skills, thrive academically, and launch your career.

LEARNING OUTCOMES

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1. Gather, process, and analyze market, linkage, and macroeconomic data for the purpose of forecasting real estate trends and making prudent decisions.
2. Source capital to execute on growth and development opportunities, prepare for and risk manage the crises and contingencies that pervade

real estate ventures, and improve efficiencies in the operation of revenue generating properties

3. Recognize, measure, and create value in real estate with the strict respect of all ethical and legal norms and with a full awareness of the responsibility to the communities, investors and users they aspire to serve as real estate professionals.
4. Successfully communicate the merits of beneficial real estate projects to its various stakeholders.
5. Develop a deeper network with local, regional and international professionals to gather market data, perspectives, investment ideas and employment leads.

POLICIES

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Students should refer to one of the named options for policy information:

- Global Real Estate (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-global-real-estate-ms/#text>)
- Real Estate and Urban Economics (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-real-estate-urban-economics-ms/>)

PEOPLE

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For more information about the faculty and their research interests, please visit the directory (<https://business.wisc.edu/directory/>).

ACCREDITATION

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AACSB International—The Association to Advance Collegiate Schools of Business (<http://www.aacsb.edu/>)

Accreditation status: Accredited. Next accreditation review: 2026–2027.