

BUSINESS: SUPPLY CHAIN MANAGEMENT, MS

LEARNING OUTCOMES

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1. Apply knowledge in operations, finance, marketing and information systems to support decision making within and across the fundamental dimensions of supply chain management – planning, sourcing, making and delivering physical and non-physical products.
2. Make supply chain decisions in real-world settings through significant exposure to leading supply chain practitioners.
3. Identify relevant sources of data, know how to access that data, and be able to analyze it to support supply chain decision making.
4. Identify and assess the opportunities and risks associated with global sources of supply and global markets for goods.
5. Communicate ideas and recommendations to individuals in all functional areas within an organization.