

BUSINESS: MARKETING, MBA

ADMISSIONS

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| Requirements | Detail |
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| Fall Deadline | See program webpage: https://business.wisc.edu/graduate/mba/full-time/admissions (https://business.wisc.edu/graduate/mba/full-time/admissions/) |
| Spring Deadline | This program does not admit in the spring. |
| Summer Deadline | This program does not admit in the summer. |
| GRE (Graduate Record Examinations) | May be required in certain cases; consult program. |
| English Proficiency Test | All applicants whose native language is not English must submit scores from the Test of English as a Foreign Language (TOEFL), the Pearson Test of English (PTE), or the Intensive English as a Second Language (IELTS). A minimum iBT TOEFL score of 100 or equivalent, computer-based PTE score of 73 or equivalent, or IELTS score of 7.5 or equivalent, obtained within two years of the intended start term, is required. International applicants who have completed a degree at an institution whose primary language of instruction was English may request a waiver of this requirement on the application. |
| Other Test(s) (e.g., GMAT, MCAT) | GMAT may be required in certain cases; consult program. |
| Letters of Recommendation Required | 1* |

* Submission of a second letter of recommendation is optional.

Admission consideration for the MBA program requires a four-year undergraduate degree or the equivalent, in any discipline, from an accredited institution. The School of Business prefers a minimum of two years of professional work experience along with a strong undergraduate performance. In addition to academic credentials, a GMAT or GRE score, and work experience, personal achievements, motivation, communication skills (written and oral), and recommendation letters are all considered in the admission process at the master's and doctoral levels.

Note: The Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) must have been taken within five years prior to receiving an offer of admission.

HOW TO APPLY

Students interested in a Business: Marketing degree do not apply through the Graduate School application system and should instead refer to the School of Business Admissions page (<https://business.wisc.edu/graduate/mba/full-time/admissions/>).