

SCIENCE COMMUNICATION, GRADUATE/ PROFESSIONAL CERTIFICATE

LSC 902	Public Opinion of Life Science Issues	
<i>Total Credits</i>		10

REQUIREMENTS

- Total credits required: 10
- Minimum cumulative GPA of 3.5 or higher in all LSC courses
- Courses must be at the 300 level or above and must have the graduate attribute to count toward the minimum graduate coursework (50%) rule.
- Previous coursework from other institutions and undergraduate coursework at UW-Madison cannot be counted toward the certificate.

Code	Title	Credits
<i>Core Courses</i>		4
LSC 700	Colloquium in Life Sciences Communication	1
LSC 720	Introduction to Communication Theory and Research	3
or LSC 625	Risk Communication	
or LSC/ENVIR ST/ JOURN 823	Science and Environment Communication	
or LSC 902	Public Opinion of Life Science Issues	
<i>Select two approved electives</i>		6
LSC 340	Misinformation, Fake News, and Correcting False Beliefs about Science	
LSC 350	Visualizing Science and Technology	
LSC 430	Communicating Science with Narrative	
LSC 432	Social Media for the Life Sciences	
LSC 435	Brand Strategy for the Sciences	
LSC 440	Digital Media and Science Communication	
LSC 450	Documentary Photography for the Sciences	
LSC 460	Social Media Analytics	
LSC 532	Web Design for the Sciences	
LSC 560	Scientific Writing	
LSC 561	Writing Science for the Public	
LSC 625	Risk Communication	
LSC 660	Data Analysis in Communications Research	
LSC/ENVIR ST/ JOURN 823	Science and Environment Communication	
LSC 875	Special Topics	