

SCIENCE COMMUNICATION, GRADUATE/ PROFESSIONAL CERTIFICATE

REQUIREMENTS

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Students must meet the following requirements:

- Maintain a minimum cumulative GPA of 3.5 or higher in all Life Sciences Communications courses;
- Enroll in courses numbered 300 or above with the "Grad 50%" attribute.

REQUIRED COURSES

Code	Title	Credits
Core Courses		
Students must complete the following courses.		
LSC 700	Colloquium in Life Sciences Communication	1
LSC 720	Introduction to Communication Theory and Research	3
or LSC 625	Risk Communication	
or LSC/ENVIR ST/ JOURN 823	Science and Environment Communication	
or LSC 902	Public Opinion of Life Science Issues	
Electives		6
Students must complete two courses from the approved courses:		
LSC 340	Misinformation, Fake News, and Correcting False Beliefs about Science	
LSC 350	Visualizing Science and Technology	
LSC 430	Communicating Science with Narrative	
LSC 432	Social Media for the Life Sciences	
LSC 435	Brand Strategy for the Sciences	
LSC 440	Digital Media and Science Communication	
LSC 450	Documentary Photography for the Sciences	
LSC 460	Social Media Analytics	
LSC 480	Culturally Responsive Science Communication	
LSC 532	Web Design for the Sciences	
LSC 560	Scientific Writing	
LSC 561	Writing Science for the Public	

LSC 625	Risk Communication
LSC 660	Data Analysis in Communications Research
LSC/JOURN 811	Conceptualization and Design of Mass Communication Research
LSC/ENVIR ST/ JOURN 823	Science and Environment Communication
LSC 875	Special Topics
LSC 902	Public Opinion of Life Science Issues

Total Credits 10

Prior Coursework

Credits earned from other institutions or undergraduate degree at UW-Madison cannot be applied to certificate requirements.