

# MASS COMMUNICATIONS, PHD

## LEARNING OUTCOMES

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1. Articulate research problems, potentials, and limits with respect to theory, knowledge, and practice within the field of study.  
Demonstrating comprehensive and intensive knowledge of the theories, concepts, frameworks, empirical findings, and controversies in the field.
2. Formulate ideas, concepts, designs, and/or techniques beyond the current boundaries of knowledge within the field of study.  
Demonstrating a comprehensive and intensive knowledge of appropriate and relevant research methods and analytical techniques.
3. Create research or scholarship that makes a substantive contribution to knowledge.
4. Demonstrate breadth within their learning experiences.
5. Advance contributions of the field of study to society.
6. Communicate complex ideas effectively.
7. Foster ethical and professional conduct.