JOURNALISM AND MASS COMMUNICATION, M.A.

LEARNING OUTCOMES

- 1. Attain mastery in an area of the mass communication field.
- 2. Demonstrate understanding of the primary field of study in a historical, social, psychological, cultural or global context.
- Develop professional communication skills related to gathering, assessing, compiling and disseminating information, by selecting and/ or utilizing the most appropriate methodologies and practices and the evaluation and synthesis of information.
- Develop in-depth and specialized expertise in a topic of interest. In doing so students will be able to identify sources of information and assemble evidence pertaining to questions in that area.
- 5. Select and/or utilize the most appropriate professional practices.