

BUSINESS: FINANCE, INVESTMENT, AND BANKING, M.S.

Founded in 1900, the School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly ranked program that equips you to meet both academic and career challenges. Employers value School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive WSB alumni, Business Badgers graduate prepared to lead their organizations to success and transform the world of business. Together Forward!

ADMISSIONS

Students apply to the Business: Finance, Investment and Banking, MSB through the named option:

- Applied Security Analysis (<http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-ms/business-finance-investment-banking-applied-security-analysis-ms/>)

FUNDING

GRADUATE SCHOOL RESOURCES

Resources to help you afford graduate study might include assistantships, fellowships, traineeships, and financial aid. Further funding information (<https://grad.wisc.edu/funding/>) is available from the Graduate School. Be sure to check with your program for individual policies and restrictions related to funding.

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (<http://guide.wisc.edu/graduate/#policiesandrequirements>), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

Face to Face	Evening/ Weekend	Online	Hybrid	Accelerated
Yes	No	No	No	No

Mode of Instruction Definitions

Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

Evening/Weekend: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

Face-to-Face: Courses typically meet during weekdays on the UW–Madison Campus.

Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

Requirement Detail	
Minimum Credit Requirement	30 credits
Minimum Residence Credit Requirement	24 credits
Minimum Graduate Coursework Requirement	15 credits must be graduate-level coursework. Details can be found in the Graduate School's Minimum Graduate Coursework (50%) policy (https://policy.wisc.edu/library/UW-1244 (https://policy.wisc.edu/library/UW-1244/)).
Overall Graduate GPA Requirement	3.00 GPA required. This program follows the Graduate School's policy: https://policy.wisc.edu/library/UW-1203 (https://policy.wisc.edu/library/UW-1203/).
Other Grade Requirements	Students may be required to retake a course in which they receive a grade lower than a C.
Assessments and Examinations	No required assessments or examinations beyond course requirements.
Language Requirements	No language requirements.

REQUIRED COURSES

Select the Named Option (p. 1) for courses required.

NAMED OPTIONS

A named option is a formally documented sub-major within an academic major program. Named options appear on the transcript with degree

conferral. Students pursuing the MSB in Business: Finance, Investment and Banking must select one of the following named options:

Accreditation status: Accredited. Next accreditation review: 2026–2027.

View as listView as grid

- BUSINESS: FINANCE, INVESTMENT, AND BANKING: APPLIED SECURITY ANALYSIS, M.S. ([HTTP://GUIDE.WISC.EDU/GRADUATE/FINANCE/BUSINESS-FINANCE-INVESTMENT-BANKING-MS/BUSINESS-FINANCE-INVESTMENT-BANKING-APPLIED-SECURITY-ANALYSIS-MS/](http://GUIDE.WISC.EDU/GRADUATE/FINANCE/BUSINESS-FINANCE-INVESTMENT-BANKING-MS/BUSINESS-FINANCE-INVESTMENT-BANKING-APPLIED-SECURITY-ANALYSIS-MS/))

POLICIES

Students should refer to the named option for policy information:

- Applied Security Analysis (<http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-ms/business-finance-investment-banking-applied-security-analysis-ms/>)

PROFESSIONAL DEVELOPMENT

GRADUATE SCHOOL RESOURCES

Take advantage of the Graduate School's professional development resources (<https://grad.wisc.edu/pd/>) to build skills, thrive academically, and launch your career.

LEARNING OUTCOMES

1. Develop the ability to assess the value of publicly traded equity and fixed income securities.
2. Articulate the common causes of mispriced securities, develop techniques to find these securities, and acquire insight as to how to evaluate the success of their process and decisions.
3. Develop the ability to build portfolios that are designed to produce consistent positive returns and/or outperform benchmarks without taking on significant absolute or incremental risk.
4. Develop the ability to communicate and collaborate effectively within an organization.
5. Understand the importance of ethical behavior within the industry and have an understanding of how to work through ethical dilemmas as they arise.

PEOPLE

For more information about the faculty and their research interests, please visit the [directory](https://business.wisc.edu/directory/) (<https://business.wisc.edu/directory/>).

ACCREDITATION

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AACSB International—The Association to Advance Collegiate Schools of Business (<http://www.aacsb.edu/>)