

# BUSINESS: FINANCE, INVESTMENT, AND BANKING, MBA

Founded in 1900, the School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly ranked program that equips you to meet both academic and career challenges. Employers value School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive Wisconsin School of Business alumni, Business Badgers graduate prepared to lead their organizations to success and transform the world of business. Together Forward!

## NAMED OPTION IN APPLIED SECURITY ANALYSIS

The Wisconsin MBA in Business: Finance, Investment and Banking named option Applied Security Analysis Program (ASAP) at the School of Business was founded in 1970 by Professor Stephen L. Hawk. Over 700 students have graduated from the program. Each graduate enters the investment community with the unique educational experience of learning the investment business through hands-on management of real portfolios. Beginning with \$100,000 in 1970, students now manage over \$25 million in equities and fixed-income assets. The program is proud to be a pioneer among student-managed investment programs and a CFA® Program Partner. See the program website (<https://business.wisc.edu/graduate/mba/full-time/specializations/applied-security-analysis/>) for more information.

## NAMED OPTION IN CORPORATE FINANCE AND INVESTMENT BANKING

The Wisconsin MBA in Business: Finance, Investment and Banking named option in Corporate Finance and Investment Banking offers students a unique opportunity to gain practical experience working on meaningful corporate finance consulting engagements. Students work in teams on assigned finance projects for consulting firms, investment banks, public corporations, and private companies. The financial consulting engagements typically involve an analysis of problem for the engagement sponsors in areas such as working capital management, evaluation of funding sources, valuation, cost of capital, capital expenditure decisions, acquisition analysis, and joint venture and strategic alliances. Throughout the academic year, students work on approximately four to six diverse financial consulting engagements. Overall, each class works with 16–18 different corporations, firms, and banks. See the program website (<https://business.wisc.edu/graduate/mba/full-time/specializations/finance-investment-banking/>) for more information.

## ADMISSIONS

Students apply to the Master of Business Administration in Business: Finance, Investment, and Banking through one of the named options:

- Business: Finance, Investment, and Banking: Applied Security Analysis, MBA (<http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-mba/business-finance-investment-banking-applied-security-analysis-mba/>)
- (<http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-mba/business-finance-investment-banking-applied-security-analysis-mba/>) Business: Finance, Investment, and Banking: Corporate Finance and Investment Banking, MBA (<http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-mba/business-finance-investment-banking-corporate-finance-investment-banking-mba/>)

## FUNDING

### GRADUATE SCHOOL RESOURCES

Resources to help you afford graduate study might include assistantships, fellowships, traineeships, and financial aid. Further funding information (<https://grad.wisc.edu/funding/>) is available from the Graduate School. Be sure to check with your program for individual policies and restrictions related to funding.

### PROGRAM RESOURCES

Learn about costs and financial assistance on the program website (<https://business.wisc.edu/graduate/mba/full-time/tuition/>).

## REQUIREMENTS

### MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (<http://guide.wisc.edu/graduate/#policiesandrequirements>), in addition to the program requirements listed below.

### MAJOR REQUIREMENTS CURRICULAR REQUIREMENTS

Requirement Detail	
Minimum Credit Requirement	53 credits
Minimum Residence Credit Requirement	47 credits
Minimum Graduate Coursework Requirement	27 credits must be graduate-level coursework. Details can be found in the Graduate School's Minimum Graduate Coursework (50%) Requirement Policy: <a href="https://policy.wisc.edu/library/UW-1244">https://policy.wisc.edu/library/UW-1244</a> ( <a href="https://policy.wisc.edu/library/UW-1244/">https://policy.wisc.edu/library/UW-1244/</a> )

Overall Graduate GPA Requirement 3.00 GPA required. This program follows the Graduate School's policy: <https://policy.wisc.edu/library/UW-1203> (<https://policy.wisc.edu/library/UW-1203/>).

Other Grade Requirements Students may be required to retake a course in which they receive a grade lower than a C.

Assessments and Examinations No required assessments or examinations beyond course requirements.

Language Requirements No language requirements.

## REQUIRED COURSES

Select a Named Option (p. 2) for courses required.

## NAMED OPTIONS

A named option is a formally documented sub-major within an academic major program. Named options appear on the transcript with degree conferral. Students pursuing the MBA in Business: Finance, Investment, and Banking must select one of the following named options:

View as listView as grid

- BUSINESS: FINANCE, INVESTMENT, AND BANKING: APPLIED SECURITY ANALYSIS, MBA ([HTTP://GUIDE.WISC.EDU/GRADUATE/FINANCE/BUSINESS-FINANCE-INVESTMENT-BANKING-MBA/BUSINESS-FINANCE-INVESTMENT-BANKING-APPLIED-SECURITY-ANALYSIS-MBA/](http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-mba/business-finance-investment-banking-applied-security-analysis-mba/))
- BUSINESS: FINANCE, INVESTMENT, AND BANKING: CORPORATE FINANCE AND INVESTMENT BANKING, MBA ([HTTP://GUIDE.WISC.EDU/GRADUATE/FINANCE/BUSINESS-FINANCE-INVESTMENT-BANKING-MBA/BUSINESS-FINANCE-INVESTMENT-BANKING-CORPORATE-FINANCE-INVESTMENT-BANKING-MBA/](http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-mba/business-finance-investment-banking-corporate-finance-investment-banking-mba/))

## POLICIES

Students should refer to one of the named options for policy information:

- Business: Finance, Investment, and Banking: Applied Security Analysis, MBA (<http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-mba/business-finance-investment-banking-applied-security-analysis-mba/>)
- (<http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-mba/business-finance-investment-banking-applied-security-analysis-mba/>) Business: Finance, Investment, and Banking: Corporate Finance and Investment Banking, MBA (<http://guide.wisc.edu/graduate/finance/business-finance-investment-banking-mba/business-finance-investment-banking-corporate-finance-investment-banking-mba/>)

## PROFESSIONAL DEVELOPMENT

### GRADUATE SCHOOL RESOURCES

Take advantage of the Graduate School's professional development resources (<https://grad.wisc.edu/pd/>) to build skills, thrive academically, and launch your career.

## LEARNING OUTCOMES

1. Develop the ability to assess the value of publicly traded equity and fixed income securities. (Applied Securities Analysis Program)
2. Articulate the common causes of mispriced securities, develop techniques to find these securities, and acquire insight as to how to evaluate the success of their process and decisions. (Applied Securities Analysis Program)
3. Develop the ability to build portfolios that are designed to produce consistent positive returns and/or outperform benchmarks without taking on significant absolute or incremental risk. (Applied Securities Analysis Program)
4. Design financial strategies for non-financial firms, including raising capital, the choice and mix of securities, refinancing, as well as various forms of returning capital to different investors. (Corporate Finance and Investment Banking)
5. Assess the value of publicly traded and privately held equity and fixed income securities. (Corporate Finance and Investment Banking)
6. Analyze business decisions utilizing multinational finance techniques. (Corporate Finance and Investment Banking)
7. Develop the ability to communicate and collaborate effectively within an organization. (Applied Securities Analysis Program)
8. Understand the importance of ethical behavior within the investment industry and have an understanding of how to work through ethical dilemmas as they arise. (Applied Securities Analysis Program)
9. Able to perform the role and functions of investment bankers, such as underwriting of securities, advising on mergers and acquisitions, divestures, corporate restructuring. (Corporate Finance and Investment Banking)
10. Able to execute private equity and venture financing of high potential companies. (Corporate Finance and Investment Banking)
11. Apply their knowledge and skills by providing financial consulting services to national companies. (Corporate Finance and Investment Banking)

## PEOPLE

**For information about the faculty and their research interests, please visit the** directory (<https://business.wisc.edu/directory/>).

## ACCREDITATION

### Accreditation

AACSB International—The Association to Advance Collegiate Schools of Business (<http://www.aacsb.edu/>)

Accreditation status: Accredited. Next accreditation review: 2026-2027.