

# BUSINESS: SUPPLY CHAIN MANAGEMENT, MBA

## REQUIREMENTS

### MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (<http://guide.wisc.edu/graduate/#policiesandrequirements>), in addition to the program requirements listed below.

### MAJOR REQUIREMENTS

#### MODE OF INSTRUCTION

Face to Face	Evening/ Weekend	Online	Hybrid	Accelerated
Yes	No	No	No	No

#### Mode of Instruction Definitions

**Accelerated:** Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

**Evening/Weekend:** Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

**Face-to-Face:** Courses typically meet during weekdays on the UW–Madison Campus.

**Hybrid:** These programs combine face-to-face and online learning formats. Contact the program for more specific information.

**Online:** These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

### CURRICULAR REQUIREMENTS

#### Requirement Detail

Minimum Credit Requirement 53 credits

Minimum Residence Credit Requirement 47 credits

Minimum Graduate Coursework Requirement 27 credits must be graduate-level coursework. Details can be found in the Graduate School's Minimum Graduate Coursework (50%) policy (<https://policy.wisc.edu/library/UW-1244>).

Overall 3.00 GPA required.  
Graduate GPA Requirement This program follows the Graduate School's policy: <https://policy.wisc.edu/library/UW-1203> (<https://policy.wisc.edu/library/UW-1203/>).

Other Grade Requirements Students may be required to retake a course in which they receive a grade lower than a C.

Assessments and Examinations No required assessments or examinations beyond course requirements.

Language Requirements No language requirements.

### REQUIRED COURSES

Code	Title	Credits
<b>Required Core Courses</b>		
GEN BUS 704	Data to Decisions	2
GEN BUS 710	Ethics, Integrity and Society	1
GEN BUS 725	Consulting Practicum	1
ACCT I S 700	Financial Accounting	2
FINANCE 700	Introduction to Financial Management	2
M H R 706	Leading and Working in Teams	1
M H R 723	Business Strategy	2
MARKETNG 700	Marketing Management	2
OTM 700	Operations Management	2
OTM 732	Economics for Managers	2
<b>Required Specialization Courses</b>		
MARKETNG/ OTM 722	Logistics Management	3
MARKETNG/ OTM 724	Strategic Global Sourcing	3
MARKETNG 725	Marketing Channel Strategy	2
MARKETNG/ OTM 726	Supply Chain Strategy	3
MARKETNG/ OTM 727	Information Technology in Supply Chains	3
MARKETNG 765	Contemporary Topics (Topic: "Contemporary Topics: Supply Chain Management") <sup>1</sup>	4
OTM 714	Supply Chain Analytics	3
<b>Approved Elective Courses<sup>2</sup></b>		<b>15</b>
<b>Total Credits</b>		<b>53</b>

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Students are required to take the MARKETNG 765 Contemporary Topics "Contemporary Topics: Supply Chain Management" once per semester for a total of 4 times.

**2**

Students are eligible to take as electives any WSB course that is numbered 600 or higher without prior approval. Students may take WSB courses numbered 599 or lower, and/or courses outside WSB with approval from the Center Director. Students are responsible for understanding and meeting any pre-requisite requirements.

The following electives are strongly recommended as part of a comprehensive supply chain education: ACCT I S 710 Managerial Accounting, M H R 728 Bargaining, Negotiating and Dispute Settlement for Managers, MARKETNG/OTM 728 Supply Chain Capital Management, OTM 752 Project Management, and R M I 660 Risk Analytics and Behavioral Science.