

BUSINESS: SUPPLY CHAIN MANAGEMENT, MBA

LEARNING OUTCOMES

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1. Develop appropriate supply chain strategies, and will be able to assess the financial, marketing and operational implications of such strategies.
2. Apply foundational knowledge in operations, marketing and other core business disciplines to support decision making within and across the fundamental dimensions of supply chain management planning, sourcing, making and delivering products.
3. By engaging in a wide range of applied activities, students will develop the ability to make supply chain decisions in real-world settings.
4. Identify relevant sources of data, know how to access that data, and will be able to analyze it using both statistical and optimization techniques to support supply chain decision making.
5. Identify and assess the opportunities and risks associated with global sources of supply and global markets for goods.
6. Develop a professional network of supply chain professionals in a wide variety of industries through engagement with the Executive Advisory Board, program alumni and affiliated companies and professional organizations.
7. Communicate their ideas and recommendations to individuals in all functional areas within an organization.