

BUSINESS: OPERATIONS AND INFORMATION MANAGEMENT, PHD

The Business: Operations and Information Management, PhD prepares individuals for careers in research and teaching at the university level.

Student research is supported by faculty with expertise in the areas of health care operations management, auction and competitive bidding, supply chain management, e-business strategy, behavioral operations management, IT-enabled business transformation, service operations management, lean work organizations, operations strategy, market efficiency, product development, process design, sustainability, process improvement and online consumer behavior.

Our faculty members contribute to significant advancements in the field, as evidenced by our recently published journal articles (<https://business.wisc.edu/faculty-research/operations-information-management/featured-publications/>).