

BUSINESS, MSB

ADMISSIONS

The M.S. is offered for work leading to the Ph.D. Students may not apply directly for the master's and should instead see the admissions information for the Ph.D in Business (<https://guide.wisc.edu/graduate/business-school-wide/business-phd/>).

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (<http://guide.wisc.edu/graduate/#policiesandrequirementstext>), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

| Face to Face | Evening/ Weekend | Online | Hybrid | Accelerated |
|--------------|---------------------|--------|--------|-------------|
| Yes | No | No | No | No |

Mode of Instruction Definitions

Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

Evening/Weekend: Courses meet on the UW-Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

Face-to-Face: Courses typically meet during weekdays on the UW-Madison Campus.

Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

| Requirements | Detail |
|---|--|
| Minimum Credit Requirement | 30 credits |
| Minimum Residence Credit Requirement | 16 credits |
| Minimum Graduate Coursework Requirement | 15 credits must be graduate-level coursework. Details can be found in the Graduate School's Minimum Graduate Coursework (50%) policy (https://policy.wisc.edu/library/UW-1244 (https://policy.wisc.edu/library/UW-1244/)). |

| | |
|----------------------------------|--|
| Overall Graduate GPA Requirement | 3.00 GPA required. This program follows the Graduate School's policy: https://policy.wisc.edu/library/UW-1203 (https://policy.wisc.edu/library/UW-1203/). |
| Other Grade Requirements | n/a |
| Assessments and Examinations | No required assessments or examinations beyond course requirements. |
| Language Requirements | No curricular language requirements. |

REQUIRED COURSES

This master's degree is earned by students on the way to earning the Ph.D. in Business. Refer to the curricular requirements for the Business Ph.D. (<https://guide.wisc.edu/graduate/business-school-wide/business-phd/#requirementstext>) for required courses.

POLICIES

Students should refer to one of the named options for policy information:

View as [list](#) [View](#) as [grid](#)

- BUSINESS: ACCOUNTING, MSB ([HTTP://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-ACCOUNTING-MS/](http://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-ACCOUNTING-MS/))
- BUSINESS: FINANCE, MSB ([HTTP://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-FINANCE-MS/](http://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-FINANCE-MS/))
- BUSINESS: INSURANCE ECONOMICS AND ACTUARIAL ANALYSIS, MSB ([HTTP://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-INSURANCE-ECONOMICS-ACTUARIAL-ANALYTICS-MS/](http://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-INSURANCE-ECONOMICS-ACTUARIAL-ANALYTICS-MS/))
- BUSINESS: MANAGEMENT AND HUMAN RESOURCES, MSB ([HTTP://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MANAGEMENT-HUMAN-RESOURCES-MS/](http://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MANAGEMENT-HUMAN-RESOURCES-MS/))
- BUSINESS: MARKETING, MSB ([HTTP://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MARKETING-MS/](http://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MARKETING-MS/))
- BUSINESS: OPERATIONS AND INFORMATION MANAGEMENT, MSB ([HTTP://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-OPERATIONS-INFORMATION-MANAGEMENT-MS/](http://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-OPERATIONS-INFORMATION-MANAGEMENT-MS/))
- BUSINESS: REAL ESTATE AND URBAN ECONOMICS, MSB ([HTTP://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-REAL-ESTATE-URBAN-ECONOMICS-MS/](http://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-REAL-ESTATE-URBAN-ECONOMICS-MS/))

LEARNING OUTCOMES

1. Develop a proficiency in methodology relevant to the field of study.
2. Understand and adhere to ethical and professional conduct in a diverse scholarly environment.
3. Communicate complex or ambiguous ideas in a clear and understandable manner.

ACCREDITATION

ACCREDITATION

AACSB International—The Association to Advance Collegiate Schools of Business (<http://www.aacsb.edu/>)

Accreditation status: Accredited. Next accreditation review: 2026–2027.