

BUSINESS: GENERAL MANAGEMENT: EVENING, MBA

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (<http://guide.wisc.edu/graduate/#policiesandrequirements>), in addition to the program requirements listed below.

NAMED OPTION REQUIREMENTS

MODE OF INSTRUCTION

Face to Face	Evening/ Weekend	Online	Hybrid	Accelerated
Yes	Yes	No	No	No

Mode of Instruction Definitions

Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

Evening/Weekend: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

Face-to-Face: Courses typically meet during weekdays on the UW–Madison Campus.

Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

Requirement Detail

Minimum Credit Requirement 48 credits

Minimum Residence Credit Requirement 24 credits

Minimum Graduate Coursework Requirement 24 credits must be graduate-level coursework. Details can be found in the Graduate School's Minimum Graduate Coursework (50%) policy (<https://policy.wisc.edu/library/UW-1244>).

Overall 3.00 GPA required.
Graduate GPA Requirement This program follows the Graduate School's policy: <https://policy.wisc.edu/library/UW-1203> (<https://policy.wisc.edu/library/UW-1203/>).

Other Grade Requirements n/a

Assessments and Examinations None.

Language Requirements None.

REQUIRED COURSES

Code	Title	Credits
Year 1: Leadership Skills and Business Fundamentals		
ACCT I S 700	Financial Accounting	2-3
Business Ethics course		
R M I 710	Risk Management	2
GEN BUS 700	Managerial Communication	1-2
OTM 732	Economics for Managers	2-3
M H R 704	Managing Behavior in Organizations	2-3
GEN BUS 704	Data to Decisions	2-3
ACCT I S 711		
Year 2: Expertise in Key Functional Areas and Global Business Understanding		
MARKETNG 700	Marketing Management	2-3
FINANCE 700	Introduction to Financial Management	2-3
OTM 700	Operations and Supply Chain Management	2-3
Elective: Advanced Finance, Advanced Marketing, or Healthcare Management		
International Business/Global Learning Experience course		
Year 3: Advanced Skills in Leadership, Management, and Key Functional Areas		
M H R 628	Negotiations	2-3
M H R 723	Business Strategy	2-3
GEN BUS 301	Business Law	3
Elective: Advanced Finance, Advanced Marketing, or Healthcare Management		
Management Strategy and Planning course		