

# BUSINESS: EXECUTIVE, MBA

The first term for enrollment in the Master of Business Administration in Business: Executive is **fall 2024**.

Founded in 1900, the School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly ranked program that equips you to meet both academic and career challenges. Employers value School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive School of Business alumni, Business Badger graduates are prepared to lead their organizations to success and transform the world of business. Together Forward!

## EXECUTIVE MBA

The Wisconsin Master of Business Administration in Business: Executive (Executive MBA) is a professional degree for the student advancing their business career. Designed for mid- to senior-level working professionals on the path to leadership or the C-suite, it focuses on helping students expand their leadership, strategy, decision-making, and executive communication skills.

This part-time program that allows students to complete an MBA while continuing full-time employment. The accelerated, hybrid program is delivered 50% on-campus, 50% online. Students attend weekly online classes, as well as in-person classes on campus one weekend per month (Saturday and Sunday), and complete the program in just 18 months.

The curriculum reflects the evolving business landscape and equips students to succeed in executive leadership through classes organized into four modules:

- Develop as a Leader: leadership, negotiations, and management
- Run the Business: finance and operations
- Grow the Business: strategy and growth
- Transform the Business: innovation and change

The program includes two in-person residencies, focusing on transformational leadership and executive-level communications, as well as programming designed to enhance team skills and networking opportunities. Students will also dive deep into current business topics like sustainability, ethics, DEI, and technology.

Developing executive presence is a signature element of the program. Students have access to personalized leadership assessments and career visioning and coaching, as well as a variety of career services.