

BUSINESS, ENVIRONMENT, AND SOCIAL RESPONSIBILITY, GRADUATE/ PROFESSIONAL CERTIFICATE

The School of Business Graduate/Professional Certificate in Business, Environment, and Social Responsibility (BESR) is designed for UW–Madison graduate students who want to broaden their understanding of sustainable business practices. This certificate provides the real-world skills and knowledge needed to manage enterprises that integrate economic, environmental, and social decision-making in their daily operations.

As determined by each student's individual course path, students will acquire deeper knowledge and skills in select domains such as risk management, diversity, green real estate, and more. Students are also encouraged but not required to participate in a variety of events and activities that provide a forum to exchange ideas and connect the business community with students and faculty interested in sustainability.