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BUSINESS: DATA, INSIGHTS, AND ANALYTICS MS

LEARNING OUTCOMES

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- 1. Apply business analytic tools and methods to solve business problems
- 2. Deliver insights and recommendations for organizations using cuttingedge descriptive, predictive, and prescriptive analytics techniques
- 3. Manage analytics projects, communicate professionally, and influence data-based changes within an organization
- 4. Use software tools to go from data collection to solution implementation